



Earth Love Month

Day 5: Save the Trees, Cut out Paper Towels

Why should you do this? Paper production is the third largest cause of industrial pollution of air, water, and land in both Canada and the United States, and releases well over 200 million lbs of toxic pollution each year.

Worldwide consumption of paper has risen by 400% in the past 40 years, with 35% of harvested trees being used for paper manufacturing.

The paper towels US households throw out daily require as many as 51,000 trees to produce!

If every US household eliminated just 1 paper towel roll PER YEAR, it would save roughly 540,000 trees and 40,000 tons of waste annually.

Switching from paper towels, partially or completely, is easy! Here are some suggestions:

- Keep a clean dish towel on hand for clean hands or dishes
- Use fiber towels to wipe down counters (check out the link below)
- Cut up old towels and t-shirts to be used as wipe-and-toss rags for messy jobs (bodily fluids, pet messes, etc.)

Check out these tree saving products!

[Micofiber cleaning cloths](#)



[Kitchen Dish Towels](#)

